

Blogging

Blogging is a relatively new concept which has originated since the inception of the Internet. Basically, [blogging](#) is an informal speech with the freedom to express personal ideas and thoughts using internet as a prime medium. The writers of these blogs are known as bloggers. Professional bloggers have created a niche in Journalism with its own medium of communication. Like Journalism, bloggers write everything from personal diaries, travel tales to news reports and product reviews.

Video blogging is a relatively new concept which highlights the issues from video clips rather than the content in writing. It should be noted that blogging is synonymous with writing but it is in fact a much more informal style of writing. Blogging has gain wide spread acceptance around the world because it provides writers much more freedom than the typical press. Unlike, Journalism where most bloggers are restricted by particular guidelines, in blogging, the writer uses whatever style they prefer. Furthermore, Internet has provided bloggers a medium to express their views without being dictated on the style of writing. It will not be an oversimplification to suggest that blogging has provided a new dimension to Journalism in a more refined manner. It might well be the most preferred choice among readers and writes.

About the Author

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